

# TENNESSEE POWER CO.



—WE EXTEND TO—  
**THE CHATTANOOGA NEWS**

*Our Congratulations*

**Upon the Occupancy  
of their New Home  
and wish to them and  
all our friends Pros-  
perity during the year**

Has developed for commercial and industrial enterprises over one hundred thousand horsepower of electrical energy at its hydro-electric plants on the Ocoee, Caney Fork and Tennessee Rivers.

Owens and operates a six-hundred mile net work of transmission lines connecting its water power plants with the various towns and cities throughout East and Middle Tennessee.

Transmits power direct from river to consumer, thereby eliminating possibilities of interruption from coal shortage, railroad congestion, or the delays experienced in operating isolated steam plants.

Furnishes all customers connected to its lines with a reliable and satisfactory service, which is all-important in meeting the present-day demand for maximum production at minimum cost.